



New Music Capability for Seniors: grandPad, the Tablet Designed Specifically for Seniors, Enhances Music Offering with 7digital

grandPad, makers of the most intuitive and easy-to-use tablet-based solution for seniors enhances music offering, with leading global music solutions partner

(ORANGE, CA—NOVEMBER 21, 2017)— [grandPad](#), creators of the first tablet-based solution designed exclusively for seniors, announces new device capabilities via [7digital](#) to offer enhanced music capability.

grandPad is the solution older adults and their families have been waiting for. With seamless video calling, one-touch voice email, transportation capabilities through [Lyft](#), and apps, grandPad increases senior autonomy and reduces social isolation loneliness. The music application of grandPad now allows for improved music capabilities.

“Nearly every day, I’m asked how to stay mentally sharp into advanced age,” says Gerontologist, Dr. Kerry Burnight. “Keep moving, connect with others, and listen to music that touches you.” Dr. Burnight furthers, “When the world’s top brain researchers summarized what we know about cognition and aging in [The Lancet Commissions Report](#), music was among the therapeutic interventions to prevent and treat dementia.”

grandPad users have access to listen to over **30 million songs** on the grandPad, with music selections customized to a senior’s personal preferences and favorites. Popular music selections amongst the senior population include a variety of artists that range from Frank Sinatra to Johnny Cash, to Patsy Cline.

“The music function on the grandPad is one of the most loved applications by our users, and with our partnership with 7digital, this application will only continue to evolve,” said Scott Lien, CEO and co-founder of grandPad. “We know through research and from feedback from our users, their families, and caregivers, that music is incredibly powerful in stimulating cognition, reducing isolation, and depression. We are committed to improving senior lives, and having enhanced music options aids in that mission.”

Curated music selections, including holiday songs, are available on the grandPad, with enhanced playing features now incorporated into the device. More information can be found about the grandPad and its services at www.getgrandpad.com

About grandPad

Based in Orange, CA, grandPad is a privately held company with a mission to improve the lives of millions of seniors by reconnecting them with family, friends, and caregivers. The grandPad—the first tablet specifically designed for seniors—comes ready to use out of the box and features a secure private family network and 24/7 live customer



service. There are no confusing buttons, no passwords or pop-up ads, and wireless connectivity and security is built into the device—eliminating the risks of scams and hacks. Users can play games, listen to music, and enjoy many other exclusive apps on the grandPad. Additionally, caregivers/family members can video chat, receive voice emails, and share photos with seniors through grandPad’s companion app. The company's Chief Gerontologist, Dr. Kerry Burnight, cofounder and director of the nation’s first Elder Abuse Forensic Center, advocates grandPad as a vehicle for reducing senior social isolation and loneliness. For more information, visit getgrandpad.com, like us on Facebook, or follow us on Twitter @grandpad_social.

About 7digital

7digital is the global leader in end-to-end digital music solutions. The core of its business is the provision of robust and scalable technical infrastructure and extensive global music rights used to create music streaming and radio services for a diverse range of customers – including consumer brands, mobile carriers, broadcasters, automotive systems, record labels and retailers. 7digital also offers radio production and music curation services, editorial strategy and content management expertise.

<http://about.7digital.com/>

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